

Added Benefits

Small things make a big difference in overall performance. **By Emily Walzer**

Savvy retailers and consumers alike realize the power of the perfect accessory. For dealers, offering an item that hits the mark in function and fashion can mean fast and easy sell-through. For athletes, an on-target accessory can add enormously to a workout, both in performance and overall enjoyment. Take, for example, the Ponytail performance running hat from Trailheads. This simple style functions like a basic ball cap with its built-in ponytail hole, yet provides soft-to-the-skin, lightweight warmth in a pretty topper design. This season, whether it's a cool new watch like the Adistar Pro Curve, or Petzl's handy new e+LITE emergency flashlight, a small-in-scale product can have substantial benefits. Herewith, some of the latest looks coming to the accessory market. ■



▲ **Heads Up** The Ponytail hat from Trailheads is a stylish solution for female athletes looking for a performance cap that fits and functions properly. The Trailheads topper features an integrated loop construction that provides a sleek way to secure a ponytail. Constructed of Thermal ProR fleece with DWR for added performance, the Ponytail hat is available in a variety of colorful trims.

SRP: \$26
Contact Info: 860-592-0088 or trailheads.com

▶ **Watch It** A watch that can go stride-for-stride, mile after mile, is a key piece of equipment for runners of all levels of ability and aspirations. The new Adistar Pro Curve is designed to fit comfortably, and offers a variety of timing features including 200 lap memory, shadow race mode, chronograph, an enhanced interval timer and touch sensor plate.

SRP: \$99
Contact Info: 800-448-1796 or shopadidas.com



▶ **Hands On** The 180s Meta Glove makes a smooth transition from powder glove to spring handwear with a simple zip-off gauntlet. This technical, yet affordable, convertible glove is 100 percent windproof and features a water-resistant stretch shell that is highly breathable and insulated with 200 grams of Thermolite Micro insulation. An integrated zipper pocket on the removable cuff can store lip balm, keys or a goggle wiper. The Meta is available in men's and women's styles.

SRP: \$50
Contact Info: 877-725-4386 or 180s.com



▶ **Wrist Action** The WristAssist from SquareHit Tennis is a wrist-support system that helps users place the racket and wrist in an optimum position throughout the "hitting zone." The product is designed to help improve a range of shots, from a basic forehand to two-handed backhand ground strokes. A player simply puts the WristAssist around the wrist and attaches its two strings to the racket's strings. This helps the user keep the wrist at a 60-degree angle throughout the swing. Athletes repeatedly feel the correct motion and can lock the ideal stroke into their muscle memory.

SRP: \$69.95
Contact Info: 650-564-0060 or squarehittennis.com



▶ **Bright Idea** The Petzl e+LITE emergency headlamp is compact, ultra-light, has a shelf life of up to 10 years, and comes in a protective carrying case. Other features include two brightness levels, red and white strobe modes, and the ability to shine for 45 hours. The light source can be oriented 360 degrees, and the light can be worn on the head, around the wrist or neck, or can be attached to thin-edged articles with its integrated clip.

SRP: \$29.95
Contact Info: 877-807-3805 or petzl.com